**Editorial**

As we enter an advanced digital age, the prospect of artificial intelligence having a place in literature, can only be theorised as we navigate uncharted territory. Artificial intelligence, up until recent years was the product of an overreactive imagination portrayed in fiction, however, AI has evolved from being a character within a story, to becoming the credited author of sonnets and novels. This ethical conundrum is the basis for the Book Reviews within this segment, each book is written by a scholar within their field, exploring the culture clash of AI and creativity. Notably, each review is an insight into the world of the transformative potential of machine and man. The first review by Rebecca Philpot, is based upon the book *Pop with Gods,* *Shakespeare and AI: Popular Film (musical) Theatre and TV Drama,* exploring cases of classic literary works from both eastern and western provinces and their contemporary transformation into drama’s, musicals, and AI films.

Thank you to both the Journal and Events Organising Teams for contributing to this segment of the issue, it would not have been made possible with your collaboration.

**Rebecca Philpot**

*Head Writer and Copy Editor*